

Thursday, October 1

7:00PM

Providence's Black
Repertory Theatre

EVENT

Why We Brand, Why We Buy with Debbie Millman
Presented by AIGA|RI

Friday, October 2

8:00AM-5:00PM

RISD Auditorium Lobby

REGISTRATION WILL BE OPEN ALL DAY

Registration

8:00-8:45AM

RISD Auditorium Lobby

Breakfast

8:45-9:30AM

RISD Auditorium

WELCOME

Welcome to Providence with Joe Haskett

9:30-11:15AM

RISD Auditorium

SPEAKER

William Drenttel Design Observer & Winterhouse

SPEAKER

Charlie Cannon RISD Industrial Design & LOCAL

SPEAKER

Nathan Shedroff California College of the Arts

11:30AM-12:30PM

For panel locations
see pages 14-18

PANELS

**Appropriate Technology, Green Building,
Green Consumer Products, Information Design,
Social Entrepreneurship**

12:30-2:00PM

RISD Auditorium Lobby

EVENT & LUNCH

**Lunch, Ecolect's Materials Petting Zoo
& Maker Meetup**

2:00-3:00PM

RISD Auditorium

KEYNOTE SPEAKER

Jan Chipchase Nokia Research Center

3:30-5:30PM

For workshop & tour loca-
tions see pages 19-23

WORKSHOPS & TOURS

**City Farm, Better Cities, "Culture Factor,"
Emotion Design, Idea to Startup, Mfg. Techniques,
Model Making, Pedal to the People, Plant Enviro.
Center, RISD Dining, RISD Museum, Social Enterprise,
Sustainability, THE.BRIEF.DVD, "Think Wrong,"
Urban Electric Vehicles**

8:00-11:00PM

Wolcott Eco-Office

SOCIAL MIXER & DINNER

The Social Mixer presented by JTJ Investments

Saturday, October 3

8:00AM–5:00PM
Faunce House

REGISTRATION WILL BE OPEN ALL DAY
Registration

8:00–8:45AM
Faunce House

Breakfast

9:00–10:45AM
Salomon Auditorium

SPEAKER
Kigge Hvid INDEX:

SPEAKER
Jaime Lerner International Union of Architects

SPEAKER
Stefan Behnisch Behnisch Architekten

11:00AM–1:30PM
Barus & Holley

EVENT & LUNCH
Lunch & Core 77 One-Hour Design Challenge

1:30–2:30PM
For panel locations
see pages 14-18

PANELS
Affordable Housing, Architecture in the Developing World, Design & Business, The Future of Transportation, Open Source Creativity, Urban Arts

2:45–4:30PM
Salomon Auditorium

SPEAKER
Emily Pilloton Project H Design

SPEAKER
Teddy Cruz Estudio Cruz & U.C. San Diego

SPEAKER
Stuart Harshbarger Johns Hopkins University

4:45–6:45PM
For workshop & tour locations
see pages 19-23

WORKSHOPS & TOURS
City Farm, "Culture Factor," Emotion Design, Idea to Startup, Innovation Studio, Mfg. Techniques, Model Making, Pedal to the People, Plant Enviro. Center, RISD Dining, RISD Museum, Social Enterprise, Sustainability, THE.BRIEF.DVD, Urban Electric Vehicles

8:00–11:00PM
Peerless Lofts

GALA PARTY & DINNER
The Better World Gala
presented by Westminster Lofts

Sunday, October 4

8:00AM–5:00PM
RISD Auditorium Lobby

REGISTRATION WILL BE OPEN ALL DAY
Registration

8:00–8:45AM
RISD Auditorium Lobby

Breakfast

9:00–10:45AM
RISD Auditorium

SPEAKER
Anna Rubbo Global Studio & Univ. of Sydney

SPEAKER
Emeka Okafor TED Africa & Maker Faire Africa

SPEAKER
Vivian Loftness Carnegie Mellon University

11:00AM–12:00PM
For panel locations
see pages 14–18

PANELS
**Clean Energy, Communication for Activism,
Emergency Shelter, Emerging Markets,
Medical Design, Sustainable Agriculture**

12:00–1:30PM
RISD Auditorium Lobby

EVENT & LUNCH
Lunch & Ecolect's Materials Petting Zoo

1:30–2:30PM
RISD Auditorium

BETTER WORLD COMMUNITY UPDATE
Beto Lopez IDEO
Ken Banks Kiwanja
Niti Bhan Emerging Futures Lab

2:30–3:00PM
RISD Auditorium

EVENT
Core 77 One Hour Design Challenge Final Judging

3:00–3:30PM
RISD Auditorium

CLOSING REMARKS
John Maeda RISD President

3:30–5:00PM
RISD Auditorium

EVENT
Closing Reception
